

BIOGRAPHY

OCTOBER 2020

CARLA HOORWEG CHIEF EXECUTIVE OFFICER ANCAP SAFETY

Appointed to the position of ANCAP Chief Executive Officer, commencing December 2020, Carla Hoorweg joins Australasia's independent and trusted voice on vehicle safety from the financial services sector where she has over 20 years experience in policy development, advocacy and regulatory change, government relations, business management and strategy.

As ANCAP Chief Executive Officer, Carla will be responsible for leading and managing the organisation including the delivery of its internationally-recognised star rating program, development of test protocols, engagement with industry and stakeholders, execution of strategic objectives, consumer communications and advocacy, regulatory engagement, policy development and financial and administrative management.

Most recently, Carla held the senior leadership position of Head of Advocacy & Regulatory Change at the ASX-listed financial services firm, Challenger, leading policy reform and government and advocacy initiatives. Prior to that, Carla held an industry leadership role at the Financial Services Council; served as Deputy Chief of Staff and Senior Policy Adviser to the NSW Treasurer; and worked for law firm, Henry Davis York.

Carla's qualifications include a Masters of Law (Hons) and Juris Doctor from the University of Technology Sydney, a NSW legal practicing certificate, an Executive MBA from the Australian Graduate School of Management (AGSM) and a Bachelor and Graduate Diploma of Applied Psychology (University of Canberra). Carla is also a Graduate of the Australian Institute of Company Directors (AICD).

Carla was born in Canberra and in her spare time is an International level Volleyball referee.

ABOUT ANCAP

ANCAP is a not-for-profit public company with 24 member organisations. ANCAP provides consumers with independent advice and information on vehicle safety through its star rating program and plays a vital role in influencing vehicle safety design and specification.

ANCAP's Mission is to work with members and partners to eliminate road trauma through independent assessment, market influence and consumer advocacy in relation to safer vehicles.

95 per cent of all new vehicles sold in Australia and New Zealand are covered by an ANCAP safety rating.